

Overseas Press Club Bulletin

VOL. 40, NO.1
JAN. 1985

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Up-and-Coming

... and already here is the New Year of 1985. The BULLETIN extends to all readers its warmest good wishes for a good year. We hope you'll all keep in touch with The Bulletin ... as the best way to keep in touch with all your friends in the O.P.C. We look forward to hearing from you.

World Honors Denny Griswold

For contributing to the world community through the advancement of public relations, our own **Denny Griswold**, founder and editor of *Public Relations News*, has been honored in Athens, London and Paris by numerous professional groups. The occasion was the 40th anniversary of PR News.

In Paris she received the city's most prestigious honor, the Vermeil d'Or, the gold medal, and was greeted by the French PR Association and the European Federation of PR.

In Athens she was voted Member Emeritus by the International Federation of Public Relations its highest honor.

In London, she was feted by the Institute of Public Relations, the PR Consultants Association and the Association of Women in PR.

OPC'er **Mariella Wolf**, London rep for The Giniger Company, New York book publishers, in London Clinic, recovering from operation needed to correct effects of being hit by motorcycle in London street last year.

The staff of the Overseas Press Club—Mary Novick, Manager, and Anthony Muraco, Bookkeeper—wish to thank the members of the Club for their generosity in contributing to the Employees Christmas Fund. The staff of the Chemists Club also wish to thank OPC's members—and all join in wishing everyone a Happy and Prosperous New Year.

Mary Novick, Manager



We Lose Krimsky To Washington

Sad news confronted members of the board of governors at their Nov. 20 meeting. **George Krimsky**, who has provided the club with outstanding programs for the past several years, is leaving. Not the club, but New York City and the AP. He is moving to Washington to take charge, along with Tom Winship, of the newly formed Center for Foreign Journalists.

Three newspaper groups are involved in forming the Center—the New York Press Club, the Deadline Club and Sigma Delta Chi. The purpose of the Center is to acclimate foreign journalists in the way news is got, handled and distributed in the USA. Until this new Center is formed, foreign journalists in the USA have been pretty much left on their own to find out how things are done here.

The club's good wishes for success were extended to George and Tom.

Henry Gellermann agreed to serve as acting treasurer, filling in for **Pat McCurdy**, who resigned for lack of time to handle the job because of his duties as editor of Chemical Week.

Hoge Ready For City's Challenge

OPCers who heard James Hoge, the new publisher of the Daily News, at a luncheon at the club on Dec. 17, were impressed that he is a pro who knows his business, that he has sized up pretty sharply the city's problems, and that he will see to it that the News in its coverage of the city will be as helpful as it can be toward finding solutions to those problems.

New York he said, is unchallenged as the money capital of the world. Its major problems, he said, are mass transit, high taxes, the plight of the poor, inadequate housing, and the decline of manufacturing, which sends blue collar workers to finding clerical jobs.

He sees New York as a tough, vigorous, challenging newspaper market which welcomes competition so that readers are better served.

Club's Piano A True Treasure

Chemist Club members kicked up their heels at an "English Pub Night." In the advance blurb for the festivity, Nov. 26 it was heralded that "The Pub Piano Will Be Playing."

"Pub Piano," indeed! The piano, for the record, belongs to OPC and it is a treasure made possible by **Jack Frummer** as a gift from the Metropolitan Opera. Jack, members will recall, presented for some years outstanding classical music programs.

I trembled to ask permission for its use many years ago for our Jazz Club programs. So did Jack tremble at the thought, but acquiesced. He was present at the opening jazz concert and after hearing the late brilliant Earl "Fatha" Hines, he turned to me in amazement, "Why, he is a true artist." (Hines was classically trained at the piano.)

The compliment was returned by Hines, which was recorded in the album, "Earl 'Fatha' Hines and Maxine Sullivan Live at the Overseas Press Club." Said Hines: "This is a beautiful piano, a lovely instrument, its tone, action,—well, it almost plays itself."

Wilma Dobie



OPCer **Ralph R. Schulz** will enter the new year as senior vice-president, editorial, for McGraw-Hill. He will be in a newly created position, concerned with editorial quality, and will continue to have executive responsibility for McGraw-Hill World News, a global network.

Mr. Shultz has a B.S. in chemistry from New York's City College and an honor award for distinguished service in journalism from Ohio University.

Duke Gets 150M To Publish Books

DURHAM, N.C. — The National Endowment for the Humanities has awarded Duke University a 3-to-1 \$150,000 matching grant to establish an endowment fund. Press Director OPCer Dick Rowson said the funds will help subsidize publishing costs, reducing book prices and making them more affordable to a wider readership.

"The grant money can also be used," he said, "to publish companion paperback editions of more costly hardback books, thus increasing readership and distribution even farther."

Board of Governors Elections in April 1985

Elections for the six openings on the Board of Governors will take place in April, 1985.

Any member interested in running for this office should send a letter to OPC headquarters, attention nominating committee, by February 15, 1985.

A Cheering Word From Will Yolen

From our dear and beloved **WILL YOLEN**, laid low by that devil Parkinson's and fighting it with might and main in New England, comes this cheerful message:

Dear Friends: A merry and loving Christmas to you and your families. I am ensconced in my own quarters in my daughter's huge home where the weather changes as rapidly as my taste for wordly things. My Parkinson's is such that I have 5 nurses taking turns for 24 hours a day. I also have inherited a tracheotomy and catheter, but nevertheless I hope to be back in N.Y. where we will celebrate my homecoming.

TEL AVIV-Dr. Israel Peleg, head of the Government Press Office, appointed by Shimon Peres, affirms the freedom of the press.

Interviewed on TV about the Israeli reporter, Armon Kapeliuk, who covered the Arafat PLO conference in Amman, Jordan, for the daily *Yediot Ahronot*, he was asked:

"Would you initiate an examination by a legal agency regarding the validity of his mission?"

Dr. Peleg replied, "Preserving and guaranteeing freedom of the press is one of our main tasks."

Kapeliuk entered Jordan via Cyprus on a French passport.

Several weeks ago he visited Yemen, officially an enemy country, and wrote a series of travel stories.

Max Gendel

Murray Schumach To Edit DATELINE

Henry Gellermann will again serve as publisher of the annual OPC DATELINE, to appear at the club's annual Awards Dinner. Since its inception as an "in house" written and produced publication, DATELINE has been an outstanding editorial product as well as a steady money-maker.

As in previous years, he will be joined in his task by OPC members Murray Schumach, Editor; Pierre Cooley, Art Director; George Burns, Awards Editor. He will have outside Advertising assistance from Leonard Silverman.

The theme of the book according to Gellermann will be The Revolution in the Media and how it's affecting our life style. Satellites, computers and cable television are making changes not only in the way we get the news but also in the quality of the information. This should broaden the base for international editorial and advertising participation.

Fritz Henle Wins German Honors

This is going to be a great year for our own **Fritz Henle**. You will recall the showing of his photography in our lobby last year. It was nothing to what will take place this year in Germany, where they will be celebrating his 75th birthday and the fact that he is one of the great photographers of his day.

Fritz made the German camera, the Rollei, one of the great cameras by using it to become one of the great photographers of our time. Many of his photographs are now in the great collections in Europe.

The Photo-Museum in Munich had a showing of his pictures. This is where he studied with the famous Hanna Seewald. In Cologne, too, and in Heidelberg, where he spent his youth, there were showings of his work.

Back in his home in St. Croix in the Virgin Islands, he writes us that "1984 was a beautiful year for me indeed."

Korean Award Honors Philippine Editor

SEOUL, Korea—The seventh Koh Jai-Wook Memorial Award was presented today (Nov. 28) to Pat H. Gonzales, editor of the Philippine daily newspapers, *Bulletin and Today*. Kim Sang-Man, chairman of the Press Foundation of Asia, presented the award.

PFA recognized Mr. Gonzales for his "outstanding contribution as a journalist" and for advancing Philippine journalism. Mr. Gonzales said he shared the honor with his journalist colleagues to help keep worldwide peace.

The PFA established the award in 1976 as a memorial for the late Koh Jai-Wook, a founder-trustee who was respected throughout Asia as a defender of press freedom.

—Young Sick, Kim

Support
your OPC
Bring in a
New Member
Today

Book Review

Tides of War, By Robert W. Desmond, 554 pages, University of Iowa Press.

This is the fourth volume of a series of books describing the evolution of international news reporting from the earliest times. Prior publications by the author were "The Information Process" followed by "Windows on the World" succeeded by "Crisis and Conflict" and now his latest and a formidable contribution to the world of journalism; "Tides of War".

It begins in the early 1930's while Desmond was on The New York Times cable desk and continues while he was from 1943 in North Africa, Sicily and Italy as a U.S. Army officer attached to SHAEF, London.

The scope of the book is encyclopedic and will undoubtedly for some time to come serve as a major reference work showing the impact of reporting and public opinion on world opinion. Nowhere in the annals of journalism covering the dramatic period between 1931-1945 will one find as detailed and comprehensive an account of international news movement, set against the world's political and military scenery. Desmond describes in this fourth volume war-time conditions and restraints and factually describes the experiences of hundreds of newsmen against the vast background of world affairs.

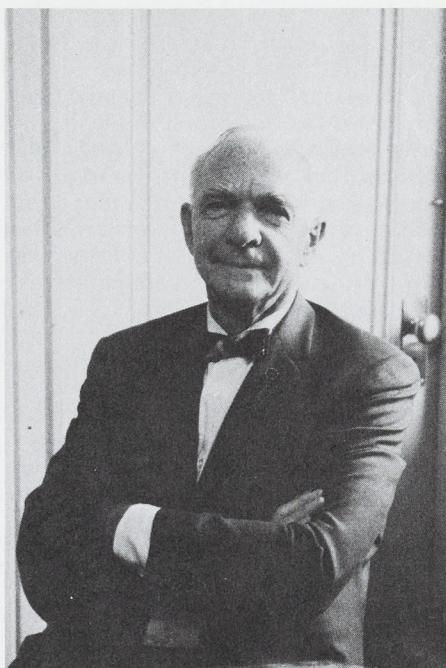
It will be of particular interest to members of the Overseas Press Club because scattered through its pages are many dozens of OPC members who at one time or another served overseas as diplomatic or war correspondents. And what is sometimes lacking in drama, the author makes up by impeccable accuracy and detail. We come across Wythe Williams and Burnet Hershey, William W. Chaplin and Judge Norwood Francis Allman in Shanghai, Joe Newman in Moscow and Major John D. Leven with the U.S. First Army in Algiers. Harold V (Hal) Boyle was among the first to hit the beaches of North Africa on November 8 with Wes G. Gallagher both of AP, to celebrate later in the bar of the AFHQ at the luxurious Alletti Hotel.

We meet Johannes Steel "European-educated and widely traveled foreign editor of the New York Evening Post," and Henry Cassidy (now an OPC VP) stationed in Moscow and "writing to Paltunov of the Soviet Press Department an average of two letters a week for two years, asking specific questions of Stalin."

Robert Desmond received the 1981 and 1982 SDX Awards for Journalism Research. This book represents a major effort and deserves high praise for impeccable scholarship and professionalism.

—Henry Gellermann

Former OPC President Henry Gellermann was an Intelligence Officer attached to SHAEF in Paris during WW II.



BRUNO SHAW, a founder-member of OPC and a "member in perpetuity," died October 2 in New York. He is survived by his wife, a son and daughter and six grandchildren. He had written for the *Hankow Herald*, the *China Weekly Review* and *Transpacific News Service*. He had also written for *The New York Times*, the *Wall Street Journal*, the *Saturday Evening Post* and *Collier's*. He had also broadcast for WQXR, WNEW and WJZ in New York.

Oveste Granducci

Oveste Granducci, long a member of OPC, died November 21 in Charlotte Amalie, the U.S. Virgin Islands. He had been press secretary in the Office of Public Relations and Information and the office of the Governor. He had been AP correspondent for the Islands. He had also been an associate editor of the *Kiplinger Letter*. He had won more than 90 awards for film scripts.

Patricia Lewis Shlan

OPC'er **Patricia Lewis Shlan**, who operated her own literary agency, died in November.

Modern Maturity Magazine carries an article by OPC'er **Lillian Genn** on "Grandparents Love Best." She based it on a 3-year world-wide study by Ronald P. Rohner, anthropologist-psychologist.

One of our own makes it this year on one of the celebrity-sort-of "lists." It's **Andy Rooney**, getting the Bozo Award in Journalism from Bozo the Clown. Andy gets it "for single-handedly inventing a new and profitable industry, nagcasting." Whatever that is.

New Applications

ACTIVE OVERSEAS

James R. Bitterman, NBC Correspondent

Sponsors: *Warren Trabant, John Groth*

Rod Nordland—Foreign Correspondent—*Newsweek*

Sponsors: *George Krinsky—John Groth*

Pat Thompson—Senior Producer—NBC News

Sponsors: *Warren Trabant—John Groth*

ASSOCIATE RESIDENT

Bonita Kay Wagner—Food Marketing

Editor—Cornell University

Sponsors: *Patrick Carr—*

George F. Sweeney

New Members

ACTIVE RESIDENT

Catherine H. Hunter

Donald Lester

ACTIVE OVERSEAS

Ellen Eerde

ACTIVE NON-RESIDENT

Jane Morse

ASSOCIATE RESIDENT

Young Mo. Ahn

ASSOCIATE NON-RESIDENT

Elaine Bissell

David A. Dietz



Overseas Press Club Bulletin

The Overseas Press Club Bulletin (ISSN-0738-7202) is published monthly, except August, for \$24 per year to members, included in dues, by the Overseas Press Club of America., New York, N.Y. 10017. Second class postage paid at New York, N.Y.

Irvin S. Taubkin, Editor; Helen Alpert, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

POSTMASTER: Send address changes to the *Overseas Press Club Bulletin*, 52 East 41st Street, New York, N.Y. 10017.

Washington Ticker

by JESSIE STEARNS

WASHINGTON—Helen Thomas, the first woman to receive the National Press Club prestigious Fourth Estate award for career excellence.

She was the first woman officer of the National Press Club; first woman president of the White House Correspondents Association; and first woman member of the former all-male Gridiron Club.

Thomas has covered the White House for UPI since Kennedy was president. She is the dean of the White House correspondents.

James G. Weighart, former bureau chief of the Milwaukee Sentinel and editor of the New York Daily News, joined the staff of Scripps-Howard News Service Washington Bureau as national political correspondent. He covered the political campaign and was one of the reporters asking questions at a debate.

Former National Press Club president Michael Hudoba and his wife, Frances, were drowned in the Potomac River in September.

They were eulogized by National Press Club President John Fogarty, Rep. John Dingell, D. Mich., and past president Lucian Warren, and his wife, who were also in Hudoba's boat, and by other club members.

Gannett Co., Inc., is consolidating its corporate headquarters operation at Roslyn, Va., across the Potomac River from Washington, D.C.

It has 85 dailies and 35 non-daily newspapers in 77 locations. The move is expected to be completed by mid-1986.

Gannett headquarters already house USA Today, and Gannett News Service.

Hill and Knowlton opened an office in Beijing on Oct. 15, the first western public relations firm to have offices in the People's Republic of China.

GRANT DILLMAN, former UPI Bureau Chief, Washington, has been named executive director of the National Press Foundation. Located in the National Press Building. Dillman became Washington news editor of UPI in 1963, elected vice president and Washington Bureau Chief UPI, 1973. He retired in June 1984.

JOHN BARTON, UPI, covering Capitol Hill, left the wire service in June and joined the U.S. Information Agency. He returned to India, Pakistan and Sri Lanka on an exploratory trip, as he had reported from these countries some years ago.

WALTER FROELICH, president, Washington D.C., professional chapter, Society of Professional Journalists, Sigma Delta Chi, reports the Washington chapter has inducted 80 journalists based in Washington into their Hall of Fame. The list of the 80 honorees over a quarter of a century reads like a roster of American journalism's immortals, he said. Froelich is also second vice president of the Washington Press Club. He established his "Science Reporting Bureau" last year.

DONALD LAMBRO UPI columnist, who reports on federal government waste, has written his fourth book, "Washington: City of Scandal", focusing on the federal budget deficit.

"Thank Goodness It's Finished" celebration attracted nearly one thousand National Club members and guests to the 6 p.m.-to-midnight event.

Four musical groups kept the guests entertained. There were always lines at the food tables set up in the ballroom, hospitality suite, lobby and main lounge filled with steamship-round-of-beef, crab cakes, shrimp, chili, french pastries and assorted cakes, all cooked in the new Club kitchen.

It took two years to renovate the Club, which occupies 47,000 sq. ft., on the 13th and 14th floors, costing \$6.5 million.

The last President Calvin Coolidge laid the cornerstone of the building on April 6, 1926.

John Fogarty, San Francisco Chronicle, the 77th Club President, started the celebration, opening a bottle of champagne surrounded by 20 past presidents. There were

no speeches. The guests milled around eating, reading the 1,000 quotes on brass plaques talking, drinking at the various bars, paying \$2 for alcoholic and \$1 for non-alcoholic drinks.

Eleven NPC luncheon speakers came, including Counsellor to the President Ed Meese, Sir Oliver Wright, British Ambassador to the U.S., and Postmaster General William Bolger. Former president **John Heffernan** (OPC), resident of Boca Grande, Fla., flew up for the occasion. **Ralph Schulz** (OPC) senior vice president of McGraw Hill, was down from New York City.

And OPC member **Walter Froelich**, President, Washington Chapter, Sigma Delta Chi, and second vice president, Washington Press Club, attended.

Fourteen Presidents have been members of the NPC, starting with William Howard Taft to President Ronald Reagan.

Some of the rooms are named for OPC members, including Edward R. Murrow and Margaret Bourke White.

Fogarty said the Club has changed but will focus more on professionalism. Members still enjoy the card room and the pool table.

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The National Press Foundation operates the H.L. Mencken Library, a modern and fully staffed news reference center serving working reporters.

Washington's Foreign Press Center has space in the building, serving more than 550 resident foreign correspondents.

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52 East 41st Street
New York, N.Y. 10017
(ISSN-0738-7202)

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Postage
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at NY, NY